Hello. My name is Laura. Please have a look around.



$36 sixty\ Apartments\ |\ {}_{\rm Houston,\ Texas}$

Innovative package designed to house a marketing DVD and marketing materials for modern, luxury apartments. Print collateral includes brochure, stationery and leave behind.



Pink Tie Gala | Houston, Texas

Graphics for Susan G. Komen for the Cure's annual fund-raising gala, included theme development, invitation sets, program and party favors.





Teensavers | Orange County, California

Branding system for a teen, substance abuse rehabilitation program. Graphics are warm and friendly with a focus on growth and transformation. Graphics included logo, stationery, pocket folder, brochure and informational print collateral.











Uptown Park | Houston, Texas

Brochure and pocket folder design for an upscale, European-style shopping center. The client needed a marketing piece to send to potential tenants that would convey the personality of the center. A website was also designed to match the print material.













Uptown Park | Houston, Texas

The "fresh" advertising campaign for Uptown Park was developed to educate viewers about what types of tenants are located in the center. Digital ads were designed for their LED tower as well street light banners.























Total Safety | Houston, Texas

A company newsletter designed for a global provider of integrated industrial safety services and products. The newletter was part of a larger branding program including brochure, pocket folder, tradeshow graphics and various marketing materials.





High Street | Houston, Texas

A marketing piece designed for a future mixed-use property. This piece was designed in the spirit of a Paper City type magazine in order to convey the high end, retail-oriented nature of the project.







RigNet | Houston, Texas

Branding program for global oil rig communications company headquartered in Houston including website, updated logo, stationery, trade show graphics and print collateral.







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The Austin Lofts

Sugar Land, Texas

Branding and marketing materials for a future residential development including logo, pocket folder, brochure, stationery, floor plans and print collateral. The graphics are inspired by the classic, stately architecture of the tower.





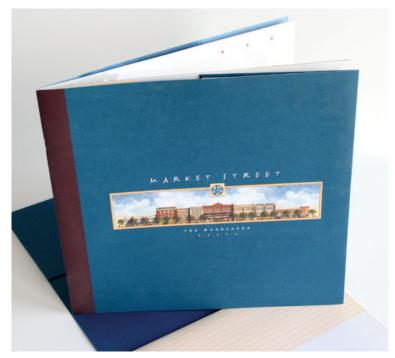




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Market Street | The Woodlands, Texas

Complete brand development for a mixed-use, family-oriented shopping center, including logo, brochure and environmental print graphics. The premise for the brand is small town charm so retro photography and vintage labels were a strong influence.

























Hotel Granduca

Houston, Texas

Marketing materials and an extensive national ad campaign for a luxury, Italian-themed boutique hotel. Graphics are strongly influenced by old world Italy.











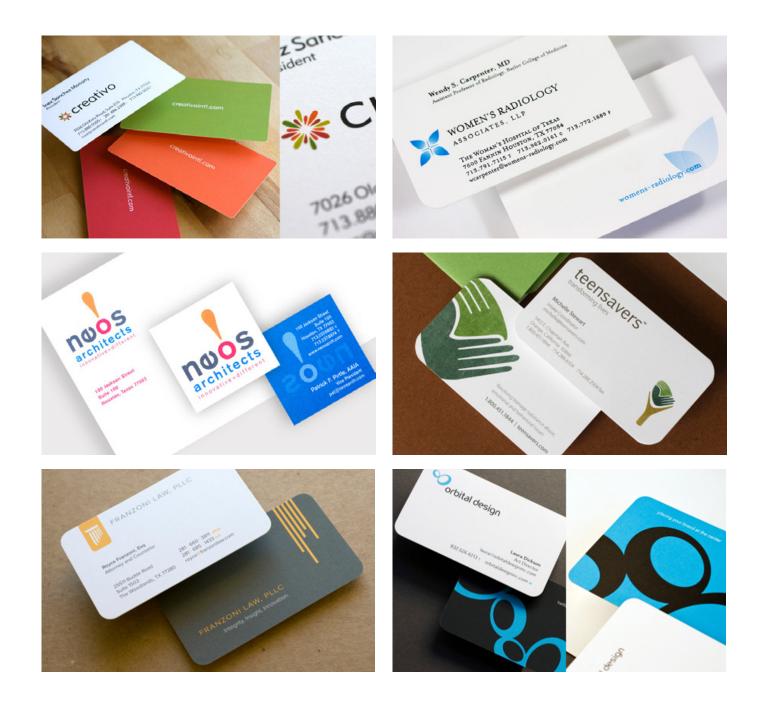








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